

NEWS RELEASE

Trading symbol: RCL on The Toronto Stock Exchange

FOR IMMEDIATE RELEASE

RIDLEY Inc. Acquires Livestock Supplement Block Business of 4 Seasons Marketing, LLC and Ultralyx, Inc.

MANKATO, MINNESOTA and WINNIPEG, MANITOBA--(March 10, 2008) - RIDLEY Inc. (TSX: RCL), one of the largest commercial animal nutrition companies in North America, today announced the acquisition of the livestock supplement block business of 4 Seasons Marketing, LLC and Ultralyx, Inc. (www.ultralyx.com). The acquisition continues to show Ridley's commitment to the free choice supplement market in North America.

"In addition to loose mineral and pressed blocks, we are pleased to add composite blocks as an option to the Ridley family of animal nutrition products," said Steve VanRoekel, President and CEO of Ridley Inc. "The proprietary and innovative manufacturing capabilities that utilize dried distiller grains (DDGs) give Ridley an unparalleled product offering to the marketplace in North America."

The acquisition includes one manufacturing facility located in Flemingsburg, Kentucky. The Flemingsburg facility offers Ridley expanded manufacturing capabilities in the eastern United States. It will also provide opportunities for future expansion across North America.

Ridley Inc. (www.ridleyinc.com), headquartered in Mankato, Minnesota and Winnipeg, Manitoba, is one of North America's leading commercial animal nutrition companies. Ridley employs more than 1,000 people in the United States and Canada in the manufacture and distribution of a full range of animal nutrition products under highly regarded trade names.

Ridley's common shares are listed on The Toronto Stock Exchange (Trading symbol: RCL).

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Source: RIDLEY Inc.